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Covering FRANCHISING

since 1978

Looking to recruit franchisees?

The Franchise World magazine and online franchisee recruitment package for 12-months will include:

Magazine coverage for the year

- Premier Listing (logo and BFA logo if applicable, photo, contact details and 160 words business description)
- Editorial priority

Online coverage for the year at www.franchiseworld.co.uk

- Logo (and BFA logo if applicable)
- Name of franchisee
- Type of business (i.e. fast food)
- Business description (up to 160 words)
- Total investment cost (excl. VAT)
- Personal investment level (i.e. before bank funding)
- Link to your franchisee recruitment site or page. We believe this best informs prospects on your franchise opportunity.

Total cost for the year: £775 plus VAT



- Franchise World covers franchising from the perspective of the two parties; franchisees and franchisors, both prospective and existing.

Published bi-monthly, it is available on subscription. It is also distributed free at the **BFA-supported franchise exhibitions in Birmingham, London, and Manchester** and at **BFA seminars and discovery days**.

The current and back issues can be viewed at www.franchiseworld.co.uk.

